



MEMO: To all Bryston Customers.
SUBJECT: REP Feedback on Torus Power Conditioners.

March 29th, 2006

James,

I thought I'd drop you a quick note to tell you about an experience we just had with our Torus demo unit.



TORUS POWER CONDITIONERS

The **Torus** arrived at Sage on a Thursday afternoon. On the following Monday one of our dealers called. They had recently installed a very good two-channel system for a customer and had a problem and wondered if we had any ideas of how to solve it. The customer lives out in the country and all kinds of nasty noise was affecting his system. The dealer had tried two other "power conditioning" products but neither could tame the problem. The dealer and their customer were frustrated.

We told the dealer that we had something here that might just be the answer. The guy on the phone had not been to CES but had heard from us about **Torus**, after the show. We told him we'd box up our demo **Torus** and get it to him right away, we thought the **Torus** might well solve the problem. I told the dealer that he could only have the Torus unit for three to five days, I had dealers who wanted to audition the **Torus** (the product had a buzz going after CES) so I was sorry but I couldn't let them keep it too long.

The dealer had the **Torus** two days later, set up an appointment with the customer, installed the **Torus** in the man's home for a trial. Right away, the dealer and the customer heard that the noise problem was gone, completely gone from the system. They told him they would come back over in three days to pick up the unit.

The three-day demo turned into two weeks. When the time came to remove the **Torus** from the customer's system it had become indispensable to him. He found the same thing we did in our system. When you remove the **Torus** from the system is when you realize how great it is, the

system just doesn't sound as good anymore. (When we took the **Torus** out of our system at home and listened to the difference, we named the **Torus "the magic box."**

To cut to the chase, the customer said he had to keep the **Torus** and just wrote the dealer a check for it. As I said above, one doesn't really hear how good the **Torus** is until you remove it from the system, then you easily hear what you're missing.

Of course we had to push the other dealer demos back until we get a new demo unit but we couldn't be happier. We sent our demo unit into "the field" and it did just what was needed, and impressed the dealer and customer with it's performance. In short, it enabled the customer to listen to his system, not the noise in the power lines.

James, the **Torus** is a really great product. This experience, our first having the **Torus** in a customer's system was an unqualified success. We also have a dealer who just got the 60 amp version for one of their customers. I'll let you know how happy that customer is once the **Torus** is installed in that system.

Thanks, James, Brad and all at Bryston and **Torus**.

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